



Dr. Dagmar Waldzus

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Kompetenzen: Corporate Law and M&A, Commercial and Distribution Law, Compliance

Dr. Dagmar Waldzus is a partner at the Hamburg office and has been working as a lawyer specializing in corporate and distribution law since 1997.

In the field of **distribution law** with a focus on antitrust law as well as licensing and franchise law, Dr. Waldzus advises licensors and franchisors on the preparation and drafting of (master) licensing and franchise agreements. She prepares and reviews the related contractual documentation and supports both start-up companies and already established (globally operating) franchise systems in setting up, developing, structuring, expanding and optimizing their franchise organization.

In the area of **Corporate Law/M&A**, Dr. Waldzus specializes in transaction support and advice. She supports companies in all corporate law matters, in particular in restructuring, in connection with domestic and foreign joint venture investments and in relation to compliance issues.

Dr. Waldzus also speaks regularly on franchise and distribution law topics at (international) conferences of the IBA, the IFA, the DFI (German Franchise Institute) and the DFV (German Franchise Association). In the Juve Handbook of German Commercial Law Firms she is recognized for her expertise in corporate and distribution law (“one of the most distinguished lawyers in distribution law”, Juve 2016/17).

She has also been listed for several years in “Who’s Who Legal” as a franchise expert for Germany (“highly sought after by clients for her first-rate work handling licensing and franchising matters...”, Who’s Who Legal Germany 2018, Franchise).

Publikationen

Dr. Dagmar Waldzus // International Journal of Franchising Law Volume 16 – Issue 3 – 2018

[The European General Data Protection Regulation and Franchise Networks](#)

IBA Annual Conference in Rome, 2018 (panelist)

[Overview of Franchise Laws in Europe](#)

34th Annual IBA/IFA Joint Conference 2018, A New Era in International Franchising, Washington DC (speaker)

[European GDPR – Time for a Change of Perspective](#)

IBA Annual Conference in Sydney, 2017 (speaker)

[E-Commerce in Europe](#)

32nd Annual IBA/IFA Joint Conference 2016, Washington DC (panelist)

[Are You Getting Ready For A Joint Employment Case?](#)

Dr. Dagmar Waldzus // International Franchising Newsletter, September 2016, International Bar Association, Legal Practice Division

[Digital transformation: special challenges for franchise systems](#)

Dr. Dagmar Waldzus // BetriebsBerater, Heft 9 vom 29.02.2016, S. 515 - 523

[„Compliance im Franchising: Darf's ein bisschen mehr sein? – Neue Herausforderungen für Franchisesysteme im Licht aktueller Rechtsprechung“](#)

Dr. Dagmar Waldzus (Co-Autor) // International Journal of Franchising Law, Volume 13, Issue 6, 2015, Clearhout Publishing Ltd.

[„Applicable Law and Jurisdiction in Franchising, Commercial Agency and Distribution Agreements“](#)

Dr. Dagmar Waldzus // Deutscher AnwaltSpiegel, Ausgabe 8, 22. April 2015

[„Ein Evergreen: Ausgleichsanspruch für Franchisenehmer“](#)

Dr. Dagmar Waldzus // International Journal of Franchising Law, Volume 12, Issue 5, 2014, Claerhout Publishing Ltd.

[„Germany – Pre-Contractual Disclosure Requirements And Relevant Case Law“](#)

Waldzus/Reußner // Deutscher AnwaltSpiegel, Ausgabe 20, 8. Oktober 2014

[„Geld zurück? Aber selbstverständlich!“ – BGH: Werbung mit Selbstverständlichkeiten ist wettbewerbswidrig](#)

Dr. Dagmar Waldzus // Compliance für den Mittelstand (Peter Fissenewert, Hrsg.), Verlag C.H. Beck, 2013

[„Kartellrechtliche Compliance: Risikobereiche Vertrieb und Einkauf“](#)

Waldzus/Behringer // Compliance kompakt – Best Practice im Compliance-Management (Stefan Behringer, Hrsg.), Erich Schmidt Verlag, 3. Aufl. 2013

[„Best Practice bei der Einführung eines Verhaltenskodex“](#)

Dr. Dagmar Waldzus // Compliance kompakt – Best Practice im Compliance-Management (Stefan Behringer, Hrsg.), Erich Schmidt Verlag, 3. Aufl. 2013

[„Whistleblowing in Deutschland: Ungeliebtes Stiefkind des Gesetzgebers“](#)

Dr. Dagmar Waldzus // International Franchising Newsletter, October 2012, International Bar Association, Legal Practice Division
„The absolute ban on internet sales and what ‘prestige’ has to do with it – the Pierre Fabre decision of the ECJ”

Memberships



International Bar Association (IBA)



Deutscher Franchise-Verband e.V. (DFV)

(als assoziierte Expertin)



German-American Chamber of Commerce (AmCham)



Verein der ehemaligen Junioren bei der Handelskammer Hamburg e.V.

Web Version: <https://buse.de/en/professionals/dr-dagmar-waldzus/>